



SOLAR AMBASSADORS

## PRESS RELEASE

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## **WeeGreen & RE-volv: This Memorial Day Let Solar Shine for the Vets**

*Coastal Carolina University Launches **Volts4Vets** & Uses Cutting Edge Online Platform to Honor our Vets and Install Solar on VFW*

**Conway, SC** – Student Solar Ambassadors at Coastal Carolina University have been working all year to put solar on the local Veterans of Foreign Wars (VFW) building in Little River, SC. And thanks to WeeGreen, a cutting edge “green campaign” platform, Re-volv, and the Leonardo DiCaprio Foundation they are close to making their goal!

Their Campaign Website can be found at <https://volts4vets.wee.green>

The Conway VFW Post 10804 will be the first non-profit community building to have solar power installed in 2018 thanks to this unique partnership.

Through a partnership with Re-volv, the Leonardo DiCaprio Foundation has committed a portion of funding to make the project a happen. However, in order to make the project a reality, the students need to raise local funds to demonstrate buy-in and commitment. And that’s where WeeGreen comes in.

The **WeeGreen** “green campaign” platform is a free, co-branded on-line platform that allows local community activists to run their own green campaigns. Along the South Carolina Grand Strand, Coastal Solar Ambassadors are running a community campaign to encourage residents to go solar. And when residents buy solar through the WeeGreen platform, a percentage of the sale goes towards the Volts4Vets Campaign – and helps put solar on the roof of the VFW.

Students at Coastal Carolina University have studied solar energy throughout the year including learning how to install systems on low-income homes in Colorado over spring

break. The students understand the financial impacts and opportunities of solar and approached the VFW as a nonprofit organization that owns its own building. Because the incentives for solar energy come from tax credits, nonprofits are usually unable to go solar.

“This is an incredibly exciting opportunity to bring together non-profit organizations, student activists, community leaders and the resources of Re-volv,” said WeeGreen CEO Brian F. Keane. “Back in the day, ‘Barn Raisings’ were the norm. Now we’re proud to be a part of ‘solar raisings’. And on this Memorial Day I can’t think of a better organization to help raise solar for then our Veterans.”

“RE-volv’s Solar Ambassador program is a new way for students to bring clean energy to their communities,” said Andreas Karelis, RE-volv’s founder and Executive Director. “We’ve created a unique method for students to have a huge impact and fight climate change. They have a path to go beyond personal action or policy support to drive clean energy solutions locally.”

“We are committed to solar energy for our community, especially our veterans who have sacrificed for us and continue to serve our community. Our partnership with Re-volv and WeeGreen has empowered us and given us the tools to solarize the VFW. Together, we can continue to make positive change in our community,” said Pamela Martin, Director of the Coastal Solar Ambassador program at Coastal Carolina University.

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#### **About WeeGreen:**

WeeGreen is *the* green campaign platform. Combined with our on-line marketplace, we accelerate purchases of green products by friends, families and neighbors. Heralded as “the Turbo-Tax of Green Campaigns”, WeeGreen campaigns engage people and communities locally and around the globe helping to generate clean energy and energy efficiency actions as part of the climate solution. On the web at [wee.green](http://wee.green)

#### **About Re-volv:**

Re-volv is a nonprofit organization with a mission to empower people and communities to invest collectively in renewable energy. Through crowdfunding, RE-volv lets individuals who support clean energy chip in a few dollars to help create solar powered communities around the United States.

#### **About Coastal Carolina University:**

Coastal Carolina University is a public comprehensive liberal arts institution that seeks to develop students who are both knowledgeable in their chosen fields and prepared to be productive, responsible, healthy citizens with a global perspective. To deliver on this commitment, Coastal Carolina recruits highly qualified and motivated students, faculty, and staff from the region, state, nation, and world to create a diverse and dynamic student-centered learning environment.

#### **About the VFW Post 10804:**

The Veteran of Foreign War Post 10804, located in Little River, South Carolina is an organization of veterans who were in a combat setting in a foreign country. This post means very much to them, as when they come back to the United States it is a place that will help them get acclimated back into civilian life. They offer such necessary things as job training, financial support, and comradery. The members of the post are very dedicated to the mission and are always looking for newly homebound veterans to make new friendships, share stories, or find a helping hand.